WHY MANAGING ENTERPRISE CONTENT IS SO HARD
LARGE ORGANIZATIONS HAVE AN OVERWHELMING AMOUNT OF DATA TO STORE AND MANAGE.

And that’s a problem.
BUSINESSES CAN BE SWIFTLY OVERWHELMED
by both unmanaged, neglected, orphaned content AND useful, actionable, critical data – each of which continues to accumulate inside your enterprise. The burden of storage capacity and migration costs of data is often outweighed only by the unknown risks that could be hidden within it.
WHAT KINDS of data live and accumulate in your organization?
THE DATA INFRASTRUCTURE THAT LIVES INSIDE LEGACY ENTERPRISE SYSTEMS MUST OFTEN MANAGE:

- Invoices
- Policies
- Contracts
- Claims
- Customer information
- Statements

And so much more.
THEN THERE’S DEPARTMENTAL DOCUMENT MANAGEMENT SOLUTIONS TO CONSIDER:

- Enterprise content management systems
- Business process management solutions
- Enterprise resource planning tools
- HR software
- CRM technologies

AND ON AND ON AND ON, ALL DEPLOYED TO “IMPROVE” BUSINESS OPERATIONS.
WHILE THESE CAN BE EXCELLENT TECHNOLOGIES FOR CONTENT WITHIN A SPECIFIC CONTEXT, IN THE END, THE RESULT IS THE DREADED “S” WORD. SILOS.
ORGANIZATIONS THAT STORE DATA IN ON-PREMISE SOLUTIONS, SILOS FORM EASILY, AND MAKE IT HARD FOR AN ENTERPRISE TO:

- Find information
- Respond to inquiries
- Apply uniform governance policies
- Maintain systems efficiently
HOW CAN ENTERPRISES COMPETENTLY AND CONFIDENTLY ADDRESS:

• Evolving customer demands
• Increasing security pressure
• Cost-cutting requirements
• Expanding storage needs
• Growing complexity of legal and regulatory requirements
YOU MUST BE ASKING: HOW CAN I MORE EFFICIENTLY MANAGE MY CONTENT AND BETTER ENABLE MY BUSINESS?

Consider OnPointe®.
TRANSITIONING FROM AN ON-PREM SOLUTION to a private cloud like OnPointe is an important first step to addressing enterprise content challenges.
ONPOINTE FOR ENTERPRISE APPLICATIONS can help reduce costs and improve the efficiency of managing enterprise content.

Viewpointe’s managed services offering help you modernize aged systems and infrastructure, enabling you to meet demands for better content management in a secure, private cloud environment.
ONPOINTE FOR ENTERPRISE APPLICATIONS

HELP ENABLE

Comprehensive lifecycle management of valuable enterprise content
Improved governance and disposition of legacy data
Smooth decommissioning of aged systems to promote a lean, agile institution
BENEFITS

- Cost Effectiveness
- Minimized Burden on IT
- Legacy System Modernization
- Legal Defensibility
- eDiscovery Preparedness
- Scalability and Capacity
FEATURES

- Best-In-Class Infrastructure
- Advanced Lifecycle Management
- On-Demand Access
- Flexible Architecture
- Customization
“BY 2020, 20% OF MAJOR EFSS AND ECM vendors will morph their existing offerings into content service platforms.” – Gartner
Learn more about how Viewpointe® can help improve your customers’ experience, make your enterprise more efficient and achieve your legal or regulatory and business obligations.

viewpointe.com/our-services